

# AI Practitioner

International Journal of Appreciative Inquiry

## ADVERTISING IN AI PRACTITIONER

AI Practitioner is an online, quarterly publication, with a readership that includes individual subscribers, many from within the AI community, as well as universities, business schools and other companies and institutions. Advertisements should be relevant to Appreciative Inquiry and related disciplines.

The cost is € 500 for one full-page or two half-page advertisements, or € 250 for a half-page advertisement in one issue of AI Practitioner.

### BENEFITS

#### **This cost includes:**

One mention in the monthly newsletter, plus additional inclusion in social media sent to subscribers of AI Practitioner and the AIP mailing list. Events will be listed in the calendar on the AI Practitioner website.

Activities included in the advertisement (e.g. workshops, courses or training programmes) will be mentioned once in the newsletter, with additional inclusion in social media. If an advertiser writes a blog for the AI Practitioner website about the activity/subject of the advertisement, this will be included in the calendar with a link to the advertiser's AIP blog or the advertiser's website.

### SPECIFICATIONS

Advertisements are best created as png, jpg or pdf files. Advertisers will need to provide a logo and/or image for the website and for use in social media.

The designers of AI Practitioner can help with the creation of a bespoke advertisement, for a fee based on the complexity of the design.

#### **Advertisement sizes:**

Full page: 18.6 cm wide by 23 cm (7.32 inches wide by 9 inches high)

Half page (vertical): 8.8 cm wide by 23 cm high (US 3.45 inches wide by 9 inches high)

Half page (landscape): 18.6 cm wide by 11.1 cm high (7.32 inches wide by 4.37 inches high)

### CONTACT

E-mail us at [info@aipractitioner.com](mailto:info@aipractitioner.com)

### FACTS & FIGURES



**10.000+**  
yearly visitors website



**3.000+**  
newsletter subscribers



**1.000+**  
followers

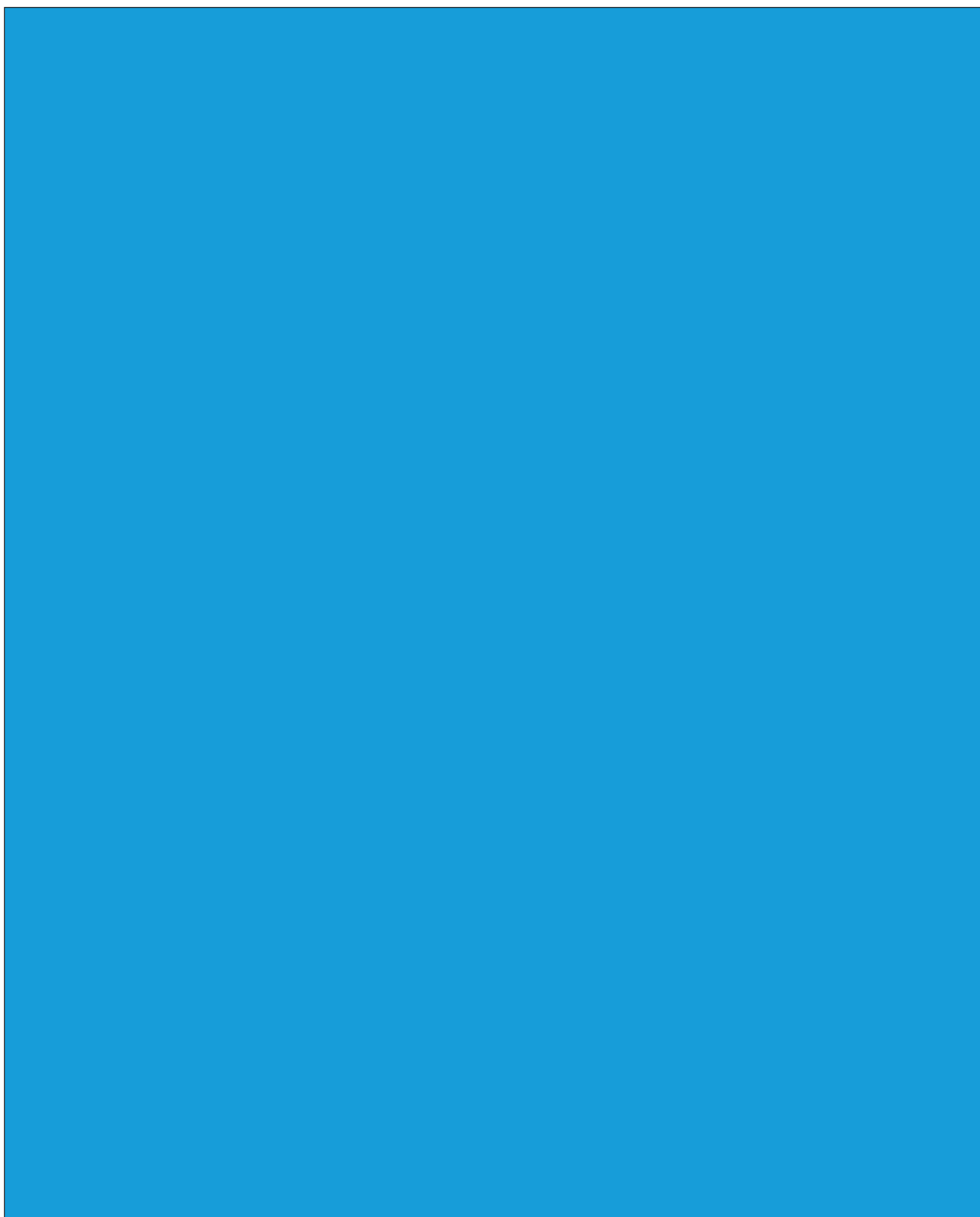


**1.600+**  
followers



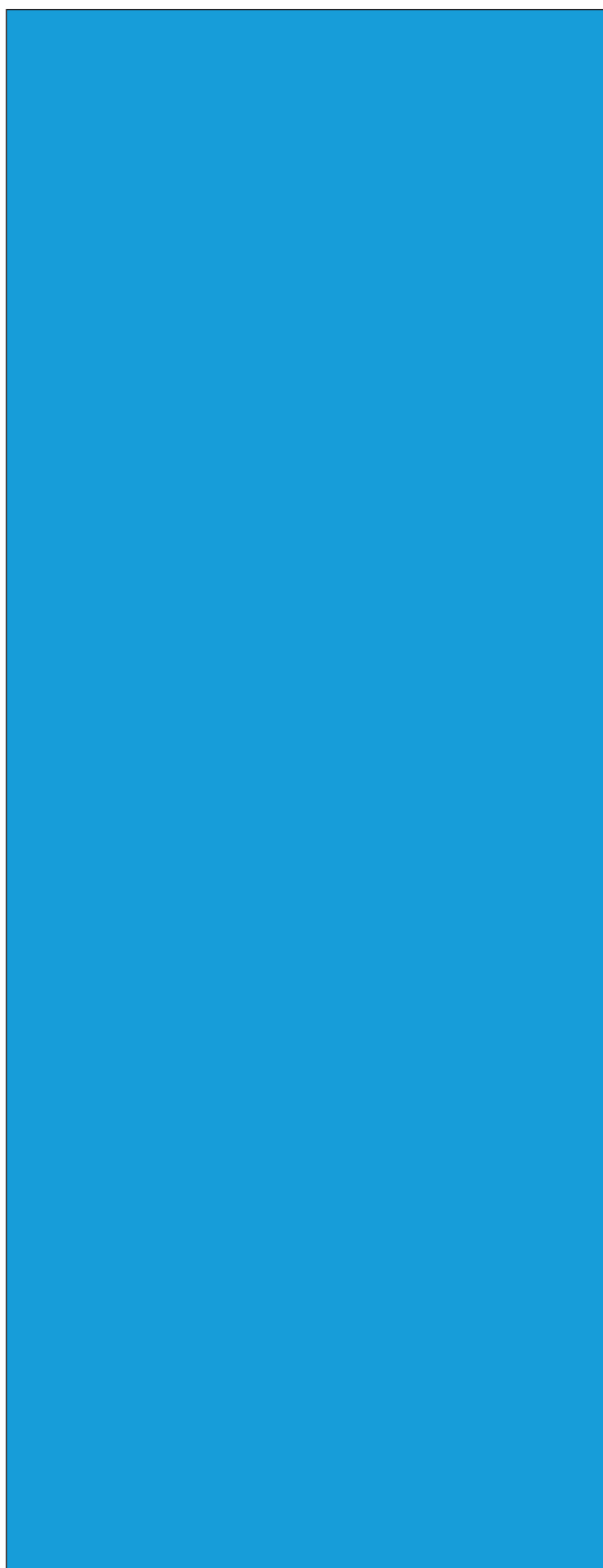
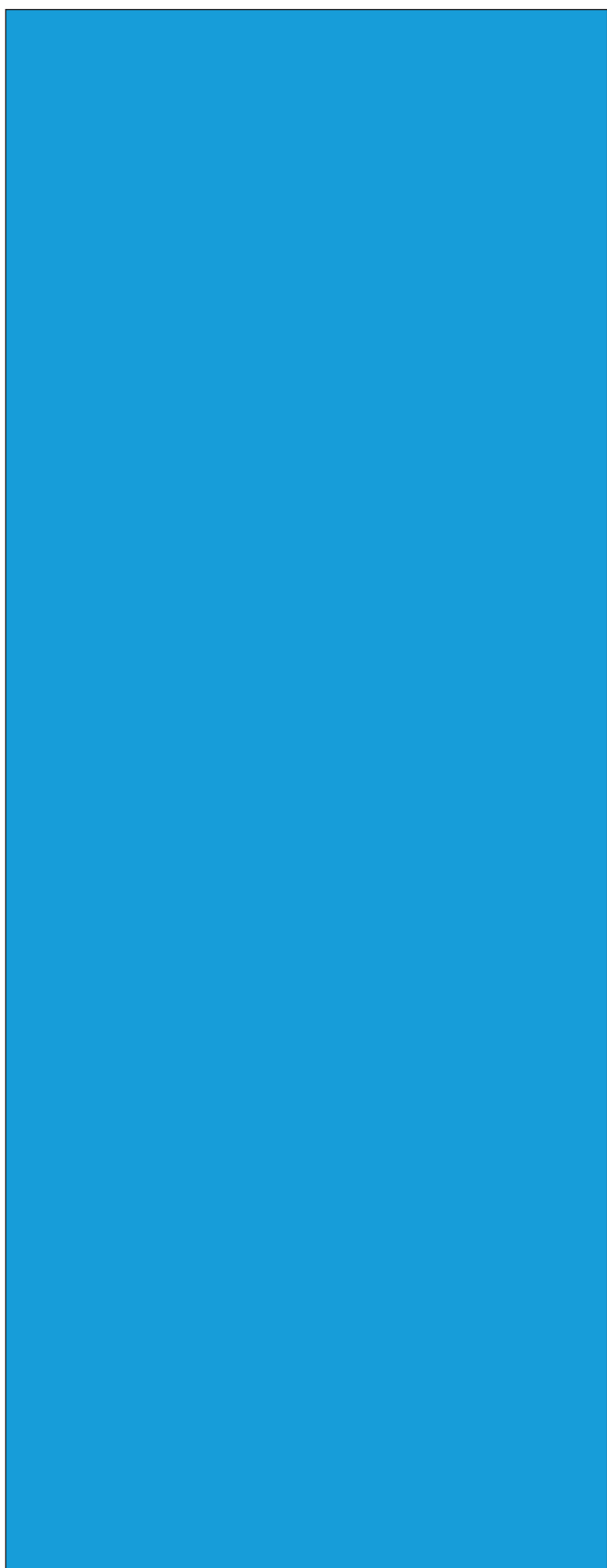
**150+**  
followers

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